

Department of Planning and Environment

Portal Application No: PAN-330119

Our ref: DA23/5550

Mr Greg Attewell
Transport Asset Holding Entity of New South Wales
36-46 GEORGE STREET
BURWOOD NSW 2134

11 July 2023

Princess Highway Heathcote, Digital Advertising Signage (PAN-330119) Request for Response to Submissions

Dear Mr Attewell

I refer to the above Part 4 development application for a proposed digital advertising signage at Princess Highway Heathcote that was lodged on 19 June 2023 (PAN-330119).

The Department publicly exhibited the proposal from 23 June 2023 until 6 July 2023 and notified relevant public authorities and neighbouring land owners, and:

- The Department received three public submissions objecting to the proposal.
- The Department received a submission from Transport for NSW (TfNSW) commenting on the proposal.
- The Department referred the application to Sydney Trains in accordance with section 2.98 of *State Environmental Planning Policy (Transport and Infrastructure) 2021*, however Sydney Trains rejected this referral on the basis that: *'This is a TfNSW/Sydney Trains application. Any necessary rail comments would be provided internally.'*
- The Department did not receive comments from Sutherland Shire Council.

Copies of the submissions are enclosed for your consideration.

The Department requests that you begin to review and respond the issues raised in submissions, with the view of providing additional information under clause 36 of the *Environmental Planning and Assessment Regulation 2021* (the Regulation). At the date of this letter, 21 days in the assessment period have elapsed.

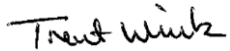
Please note the Department is yet to receive comments from Council. A subsequent letter will be sent to you in due course requesting consideration of any additional advice received as well as assessment issues raised by the Department.

The Department requests a response by 1 August 2023 via the NSW Planning Portal. If you are unable to provide the requested information within this timeframe, you are required to provide, and commit to, a timeframe detailing the provision of this information. In accordance with Part 4 Division 4 of the Regulation, the assessment period ceases to run from the date of this request until the information is provided.

Department of Planning and Environment

If you have any questions, please contact Michael Doyle, Senior Planning Officer on (02) 9228 6283, or via email at michael.doyle@dpie.nsw.gov.au

Yours sincerely

A handwritten signature in black ink that reads "Trent Wink".

Trent Wink

Team Leader, Regional Assessments

as delegate for the Planning Secretary

Enclosed: Submissions

Department of Planning and Environment

11 July 2023

Summary of Public Submissions for DA 23/5550 (PAN-330119)

Princes Highway, Heathcote

SUB-4634 – Objection dated 24 June 2023

Heathcote, NSW

Please don't install this sign, it's a terrible place to put it- there's lots of people in the area who will be affected by the light pollution- that will be on 24 hours a day! They can literally install it a bit further down near a service station or something where there is a lot of light already! The sign will be right opposite my unit and will completely disrupt my sleep- it's already pretty bad but having moving lights all the time coming through the curtains is a nightmare. If you care about your constituents please don't do this.

SUB-4644 – Objection dated 6 July 2023

Comba Bay, NSW

I am the owner of No. 1 Wilson Parade, Heathcote, a Heritage Listed property known as The Gatekeeper's Cottage. My objection is:

1. Its proposed location of this Digital Advertising Signage and the proximity to my property;
2. Its size of almost 50 sq. m.
3. The 24hour operation of intermittent illumination.

In the Keylan's Statement of Environmental Effects, and the illustration on Page 8, it would seem it's possible to locate such signage some 100 - 200 meters further North as there is no vegetation.

In the proposed location such signage would have a very negative impact on the enjoyment of any outlook from my front verandah and, indeed, from western windows, especially at night.

I trust you will appreciate and favourably consider the relocation of the signage, if, indeed it is to go ahead.

SUB-4645 – Objection dated 6 July 2023

Comba Bay, NSW

I am the owner of No. 1 Wilson Parade, Heathcote, a Heritage Listed property known as The Gatekeeper's Cottage. My objection is:

1. Its proposed location of this Digital Advertising Signage and the proximity to my property;
2. Its size of almost 50 sq. m.
3. The 24hour operation of intermittent illumination.

Department of Planning and Environment

In the Keylan's Statement of Environmental Effects, and the illustration on Page 8, it would seem it's possible to locate such signage some 100 - 200 meters further North as there is no vegetation.

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